



1 Tee (pointing) explaining the layout and facilities for the two-tower Opus KL residence to Bina Puri chairman Tan Sri Wong Foon Meng after the partnership signing ceremony at Grand Hyatt.

2 Tee (front, third from left) and Calvin Klein Furniture president-chief executive officer Michael Foster (third from right) holding up the signed partnership agreements for furnishing Opus KL. With them (from left) Star Effort Director Ng Keong Wee, Dr Tan, Wong, Foong and Choo.

High-end high-rise

Condo coming up in city centre to have eco-friendly furniture and appliances

story and photos by VINCENT TAN



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BINA Puri Holdings aims to raise the bar on high-end condo living in Kuala Lumpur.

The company's flagship project, Opus Kuala Lumpur, will have all 357 units in its two residential towers furnished by Calvin Klein Furniture and Gorenje, a Slovenia-based kitchen appliance supplier.

An agreement to that effect was signed by the head of Bina Puri's property subsidiary Star Effort Sdn Bhd Matthew Tee.

The signing ceremony was witnessed by Bina Puri Holdings chairman Tan Sri Wong Foon Meng, founder and director Dr Tony Tan and Bina Puri Properties' chairman Tan Sri James Foong Chen Yuen.

Located opposite the upcoming 118-storey KL 118 tower, also known as Menara Wawasan in the Jalan Maharaja Lela area, Tee and his partners envision Opus becoming part of a new "epicentre" in KL's real estate development.

"It will be like KLCC, Pavilion in Bukit Bintang or KL Sentral," said Tee.

There is a plan for Opus to be connected to KL 118 by a pedestrian walkway, while its proximity to the Hang Tuah monorail station is another plus point.

Tee also touted the development's price competitiveness, stating that at RM1,500 to RM1,600 per square foot, it is almost 30% lower than property prices in the vicinity of other KL landmarks.

Unit sizes for the freehold development range from 700 to 1,100 sq ft (65-102.1 sq m), with a gross development value of RM334mil.

Tee also said they were delighted to tie up with international luxury brands as their design partners.

Calvin Klein Furniture was brought into the project through luxury furnishing retailer Felione Fine Furnishing's executive director Lionel Choo.

Its president and chief executive officer Michael Foster, who flew in from the United States, added that the furnishing supplied was environmentally friendly.

"We use wood for our furniture from certified sustainable sources and recycled materials," said Foster.

Similarly, Gorenje's regional sales manager Janko Le Ulaga added their appliances were compliant with European standards.

"Europe has one of the strictest energy ratings for electrical and electronic appliances. All our appliances are rated energy and water efficient," said Le Ulaga.

Project work on Opus has already started, with German piling contractor Bauer, headed by its Malaysia managing director Thomas Domanski saying they were ahead of schedule.

"We expect to finish the project a few weeks earlier," said Domanski.

During the signing ceremony at the Grand Hyatt ballroom, Dave Hoong, managing director of Opus KL's exclusive marketing agent Goldmine Properties demonstrated a new app designed specifically for the project.

He demonstrated how the Opus Kuala Lumpur app user could monitor the progress of the construction, as well as check out the interior and various layouts.

"The Android version is out while the Apple version will be ready in a couple of weeks," he added.